



## CDMHA Board Meeting Report: 6 June 2022

**Present:** Beth Wise, Mark Harrop, Erin Noble, Leanne Tinebra, Traciann Fisher, Jeff McDonald, John Kichinko, Michael Kichinko, Roger Long, Nicole Sansom, Lisa Turner,

**Regrets:** Kelly Reilly, Paul Reilly, Arli Harrison, Mark Annett

**Absent:**

**Late:** Krystyna Lazar

**Left Early:**

**Members:**

**Meeting Called to Order:** 6:30 pm

**Meeting Chair & Time Keeper:** Traciann Fisher, President

### **Agenda & Meeting Minutes: Secretary**

- **Motion** to accept June 2022 meeting agenda by; Leanne Tinebra  
Seconded by; Mark Harrop
  - Motion Carried.
  - **Motion** to accept May 2022 meeting minutes by; Erin Noble  
Seconded by; Jeff McDonald : Motion Carried.
- Errors and Omission:

### **Reports:**

#### **Ice Scheduler's Report – John:**

- Waiting on ice allocation should happen in next few weeks
- Asked for 14 hours for Friday for Challenge Cup (everyone will play one game Friday and two Saturday) 4 hours to cover in Cayuga and the rest will be in Caledonia

#### **Registrar's Report – Mike:**

- We will need to set fees for the next season so that Michael can get everything set up for the new season; keeping in mind there will be no gate fees for the coming season.
- We would need to charge \$50 increase in fees due to increase costs in ice (3%) and other ice allocation costs; we will get some numbers from the treasurer and information from the HHA.
- Registration open 1 August – payment plans – there will be delays due to try -outs and therefore, the season may start later

#### **1<sup>st</sup> VP Report – Erin:**

- Has a few coach applications and a few that say they are going to come in
- Would like to propose a bottle drive for 11 Sep 2022. Coaches who have teams by then and players and families to help; we will go around to pick up and have a drop off spot as well; we could advertise these. We could possibly do a textile drive.
- For next year, discussed doing a golf tournament at the beginning of the season – 9 and Dine, best ball etc; were thinking of end April or early May
- Could potentially do a Jersey Sweater dance

#### **2<sup>nd</sup> VP Report – Beth:**

- No Report Issued

**Minor Novice/IP Convenor/Coordinator Report – Kelli/Paul:**

- No Report Issued

**Development Convenor Report – Mark:**

- No Report Issued

**Coach Development Convenor Report – Roger:**

- No Report Issued

**Equipment Manager's Report – Leanne:**

- Jersey tender. 25 May 2022, had a meeting in the ReMax room with three people submit tender information. Jerseys are pretty expensive – the cost from all three supplier were approx.. the same.
- Daniel Muirhead – Northern 99
- Michael Verticcio – Off the Bench
- Brad Smith – Affiliated Sports Group
- The Committee's recommendation is Daniel Muirhead. \$67.99 jersey and sock
- Could the sponsorship be at the top of the back and are logos possible
- Motion to accept Daniel Muirhead and Northern 99 proposal by Leanne Tinebra and seconded by Lisa Turner. Motion approved.
- We will need to order game pucks

**Time Keeper Convenor Report – Beth:**

- No Report Issued

**Treasurer's Report – Jeff:**

- See Annex A.
- Cleaning up from last year and we had some costs go out at the end of the year as well as team parties

**Website – Arli:**

- No Report Issued

**Challenge Cup – Beth:**

- We will be confirming the costs for registration
- Hotels are secured through the hotel vendor

**VP of Business Report – Lisa:**

- Sponsorship Letter – see Annex B
- Change up sponsorship so that sponsors are not on the jerseys due to the required lead time but there are more opportunities for website, email blasts and roll up banner

**Secretary Report – Traciann:**

- No Report Issued

**President Report – Traciann:**

- The next meeting is July 2022 – The ReMax room is not open. I would like to suggest to have the meeting virtually – it can either be 4 July 2022 or 11 July.
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### **Open Business:**

- **Action:** Amalgamation/Partnership
  - **Discussion:** Colours are black and purple based on the majority vote;
  - The three A teams (U14,15 and 16) are picked and the U15BB
  - Starting to talk sponsors, had 4 jersey tenders and Front Row out of Thorold was the choice
  - Logos will be discussed Thursday
  - The Incorporation was done for the Haldimand Hockey League
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- **Action:** Jersey Tender
  - **Discussion:** See above
  - **Action:**
  - **Discussion:**

### **New Business:**

- **Action:**
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- **Discussion:**
- **Action:**
- **Discussion:**
- **Action:**
- **Discussion:**

### **E-Mail Votes**

There were no email votes.

### **Deferred from last Meeting:**

### **Deferred to Next Meeting:**

**Motion** to adjourn by: Mark Harrop

Seconded by; Erin Noble

Motion Carried.

**Meeting Adjourned** - 7:58 pm

Annex A  
Financials

Caledonia and District Minor Hockey Association

Profit and Loss  
May 1 - June 6, 2022

	TOTAL
<b>INCOME</b>	
4140 Gate Income	6,289.00
4240 Sponsorships/Donations	
Donations	15.94
Total 4240 Sponsorships/Donations	15.94
<b>Total Income</b>	<b>\$6,304.94</b>
<b>GROSS PROFIT</b>	<b>\$6,304.94</b>
<b>EXPENSES</b>	
5050 Bookkeeping Fees	19.02
5060 Awards & Trophies	790.72
5080 Bank Fees	43.84
5081 OE Fees	22.59
5082 Elavon Fees	10.00
Total 5080 Bank Fees	76.43
5185 Hockey Development	
5175 Goalie Development	0.00
Total 5185 Hockey Development	0.00
5200 Ice Rental - Hockey	
5202 Regular Ice	9,646.72
Total 5200 Ice Rental - Hockey	9,646.72
5910 Other Expenses	54.00
<b>Total Expenses</b>	<b>\$10,586.89</b>
<b>PROFIT</b>	<b>\$ -4,281.95</b>

Annex B  
Sponsorship Letter

Hello CDMHA Supporter,  
Caledonia and District Minor Hockey Association (CDMHA) is a volunteer based, not for profit organization, responsible for providing minor hockey programming to eligible players within the Caledonia area.

CDMHA is led by many volunteer-based Board Members, each of whom have a specific role within the organization. I would like to take a minute to introduce myself, my name is Lisa Turner and I have the role as Vice President (VP) of Business. I am coming into my 5<sup>th</sup> season with CDMHA and it is my responsibility to reach out to local businesses and invite them to be a part of our hockey season.

Before we know it, we will once again find ourselves on the verge of another terrific hockey season as registration will be open in August for our players. CDMHA offers minor hockey to youth of all ages through the Discovery programs, IP Programs, and our many Local league teams. In all we have over 500 members, coaches, players, and volunteers that organize, coach, play to have fun, play as a team and make our hometown proud!

We are asking for your support in making the upcoming season a success. Without you, we would struggle to provide the program we do, and want to ensure that you are part of our community hockey program.

We would ask you to take a minute or two to review the sponsorship opportunities attached. Your commitment will ensure we continue to provide the best possible hockey program and developing players that have potential to represent our town and provide the learning and joy hockey brings to those who both play it and support it.

Thank you for taking the time to review our sponsorship options. If you are interested, please let me know via email or give me a call. **In order for CDMHA to guarantee your business information on the jersey, we will need a commitment NLT 30 June 2022.**

If you have any ideas or requests beyond what is being offered please feel free to reach out to me and we can work together to accommodate.

I look forward to meeting you and having you and your business be a part of our hockey season!

Lisa Turner  
VP of Business, CDMHA  
[business@caledoniathunder.com](mailto:business@caledoniathunder.com)  
905-515-8534 – cell



## 2022/2023 SPONSORSHIP OPPORTUNITIES

Please review the following sponsorship opportunities we have. If you do not see something that meets your wishes, please feel free to reach out to our VP of Business who can work with you to contribute.

1. Local League Jersey Sponsorship  
Company Name on the back of a team's Jersey for one season \$500.00
2. Banner Sponsorship \$200.00  
Company Logo to be displayed on a roll out banner sign outside the hockey office

*\*\*\* All Companies who sponsor a team jersey will also receive their logo on the Banner. \*\*\**

*\*\*\* All Sponsors will be advertised on CDMHA website, Social Media Feeds & the Tournament Twitter Feed. \*\*\**